



For Immediate Release
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Paramount Coffee's CEO named MSU Honorary Alumnus

Angelo Oricchio, CEO of **Paramount Coffee**, has been selected by the Michigan State University Alumni Association for the 2010 MSU Honorary Alumni Award.

“Oricchio was awarded for his high standard of integrity that continues to positively reflect and enhance the prestige of MSU,” says **Scott Westerman**, executive director of the MSU Alumni Association. “His leadership in this undertaking resulted in donations from other coffee roasters, benefactors and alumni interested in supporting coffee farming communities.”

In May, MSU’s College of Agriculture and Natural Resources selected Oricchio for its Honorary Alumnus Award. The college then recommended him for the award that applies to the entire university.

A coffee artisan, Oricchio has supported MSU’s work in coffee-producing countries since 2001 with the Partnerships for Food Industry Development. He and his company supported MSU’s efforts in Rwanda by donating \$1 for each bag of Rwandan coffee sold. The proceeds went to the MSU Partnership for Enhancing Agriculture in Rwanda Through Linkages Endowment Fund. Paramount’s One Thousands Hills Fair Trade Rwanda Coffee has raised more than \$30,000 for Rwandans thus far.

Individuals, alumni clubs and associations may make award nominations that are

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reviewed by the MSU Alumni Association Awards Committee. The award will be presented to Oricchio at the Grand Awards Ceremony during Homecoming Week.

Founded in Lansing in 1935, Paramount Coffee is one of the Midwest's largest roasters and in its 75th year of providing coffee for the retail and institutional markets.

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